

HL#: 08/15/12 12:42 PM Order ID: 54650 CF LOC-POL FBD - LBD: 09/17/12 - 09/23/12 Crealed: CPE: RPOF/3PACK/384 GUTIERA on 08/15/12 04:20 PM REPUBLICAN PARTY OF FLORIDA... Agency Commission: 15 % Updated: Confirmed: 08/15/12 04:20 PM Agency: MCLAUGHLIN & ASSOCIATES (5617) Product: EST.384 RPOF3Pack Self :20:00 "PRINT REQUIRED" Buyer: Demo: HHOLDS DMA RTG Sched, Code: Z SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS AE: WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0% Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% NR A/G Eligible Days Dur SC Self Pr Sales Calq Rate Spots Total Time Class Break Type **HHOLDS** Item 001 MLOCAL3 1 1 1 1 1 0 0 NEWS 30 0.0 \$300.00 5 \$1,500.00 LUR FBD LBD <u>Sep 17</u> 09/17/12 09/23/12 5 NR A/G Dur SC Self Pr Rate Spots Total Time Class Break Type Sales Calg **HHOLDS** Item \$1,750.00 NOON 1 1 1 1 1 0 0 NEWS 30 0.0 \$350.00 002 LUR FBD __ LBD Sep 17 09/17/12 09/23/12 5 Break Type NR A/G Time Class Eligible Days Dur SC Self Pr Sales Calg HHOLDS Rate Spots Total Item 30 0.0 \$1,080,00 \$5,400.00 003 17:00 - 17:30 1 1 1 1 1 0 0 NEWS NP FBD_ LBD Sep 17 09/17/12 09/23/12 5 NR A/G Dur SC Self Pr Sales Calg HHOLDS Rate Spots Total Time Class Eligible Days Break Type 1 1 1 1 1 0 0 NEWS 0.0 \$1,080.00 \$5,400.00 17:30 - 18:00 30 004 NP FBD <u>LBD</u> Sep 17 09/23/12 5 09/17/12 Dur SC Self Pr Sales Catg HHOLDS Rale Spots Total NR A/G Item Time Class Eligible Days Break Type 1 1 1 1 1 0 0 NEWS \$1,350.00 \$6,750.00 18:00 - 18:30 30 nα 005 NP FBD LBD Sep 17 09/17/12 09/23/12 5 NR A/G Dur SC Self Pr Total Sales Calg **HHOLDS** Rale Spots llem Time Class Eligible Days Break Type \$1,950.00 006 18:30 - 19:00 1 1 1 0 0 0 0 NEWS 0.0 \$650.00 LUR FBD LBD Sep 17 09/17/12 09/19/12

CBS TELEVISION

Order ID: 54650 CF LOC-POL

FBD - LBD: 09/17/12 - 09/23/12

HL#:

Created:

08/15/12 12:42 PM

Agency: MCLAUGHLIN & ASSOCIATES (5617) :20.00 Product: EST.384 RPOF3Pack Sell Confirmed: 08/15/12 04:20 PM

Buyer: AE:

Share: 0%

Client:

REPUBLICAN PARTY OF FLORIDA,..

SUSAN INKER-PURETZ-WFOR-TV

WPLG: 0%

CPE: Demo:

WSVN: 0%

WTVJ: 0%

RPOF/3PACK/384 HHOLDS DMA RTG

Sched, Code: Z

Agency Commission: 15 % Updated:

GUTIERA on 08/15/12 04:20 PM

"PRINT REQUIRED"

Billing Int. Monthly BM: SS

WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

ltem	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Calg	HHOLDS	Rate Spots	Total	NR A/G
007	NLATE1	1 1 t 1 1 0 0	NEWS	30		0.0	\$1,350.00 5	\$6,750.00	

NP

FBD LBD Sep 17 09/17/12 09/21/12 5

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate Spots	Total	NR A/G
008	NEARLY01W	s .	NEWS	30		0.0	\$500.00 1	\$500.00	

LUR

FBD LBD Sep 17 09/22/12 09/22/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
009	WCBSSUN		MORN	30		0.0	\$1,350.00	1	\$1,350.00	

NP

FBD LBD Sep 17 09/23/12 09/23/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
010	NEARLY01W	* * * * * \$	NEWS	30		0.0	\$1,350.00	1	\$1,350.00	

NP

LBD <u>Sep 17</u> FBD 09/23/12 09/23/12 1

Order Totals								
	Confirmed	Revised	Confirme	ed Total	Revised Total			
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt		
Spot Buy Lines	36	0	\$32,700.00	\$27,795.00	\$0.00	\$0.00		
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Order Totals:			\$32,700.00	\$27,795.00	\$0.00	\$0.00		